



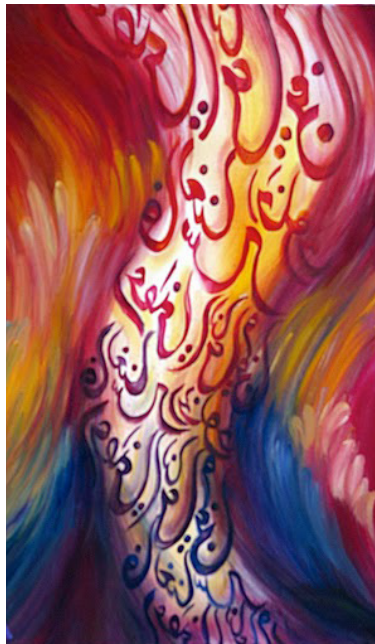
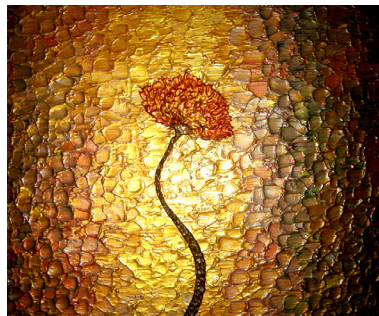
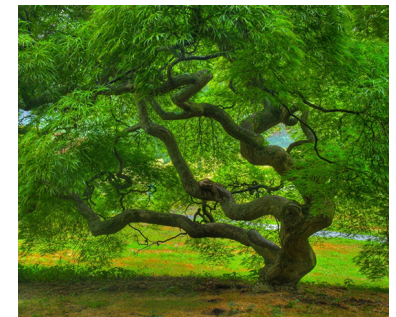
BENJAMIN MICHAEL LEVY
new media designer

benlevywebdesign.com

benlevygraphics@gmail.com



My objective is to give the Asian Art Museum in San Francisco a design refresh. First I'll shorten the name and call it "the asian". I will create a new logo, business cards, updated website, exhibit advertising, and more. A main component of the refresh will include a series of exhibit advertising based on the coming exhibit.



the asian





The logo typeface is Biome Light

White on dark logo



One color logo



Colors:



C:33
M:89
Y:65
K:29



C:55
M:60
Y:65
K:40

The logo must never look similar to the following*

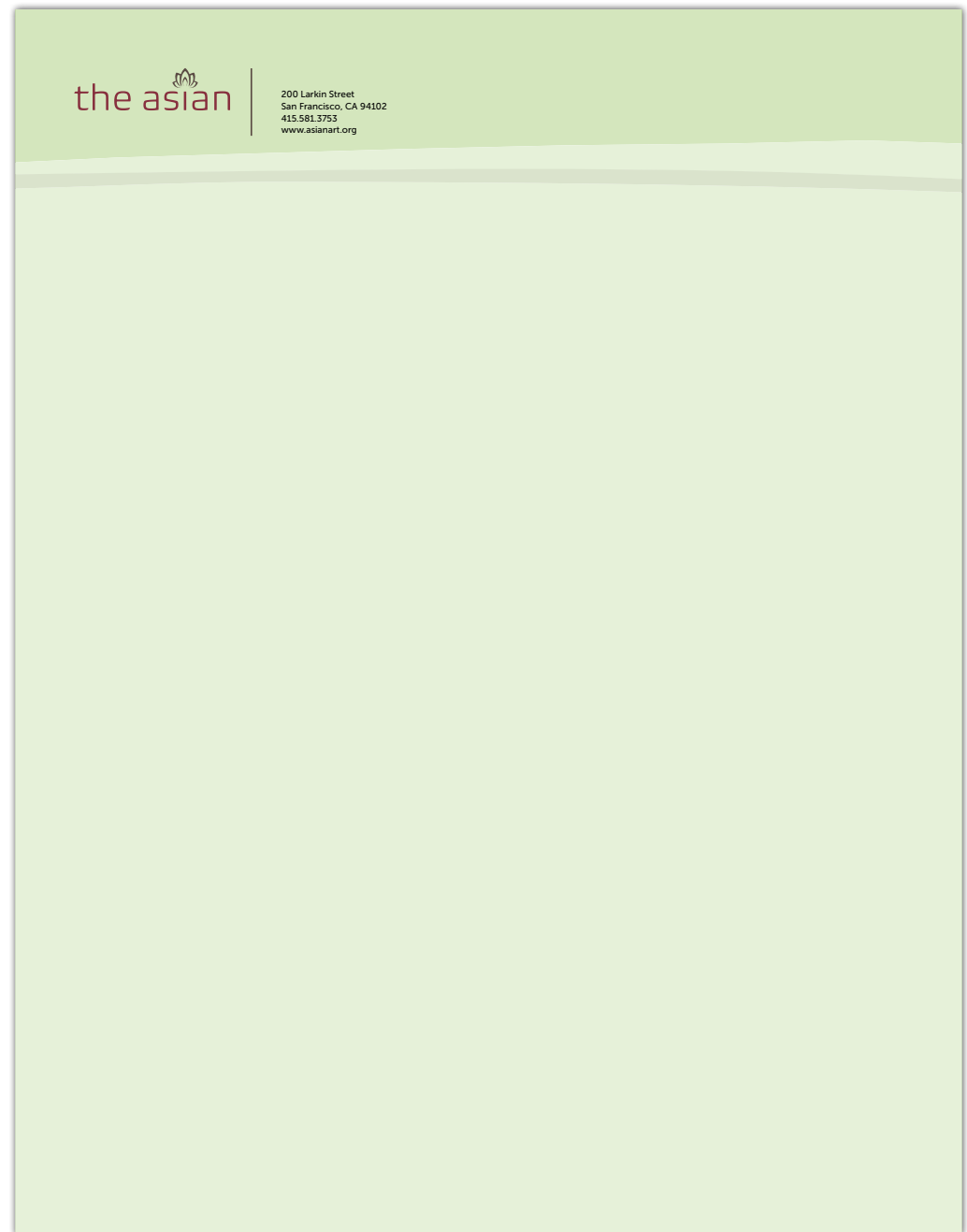
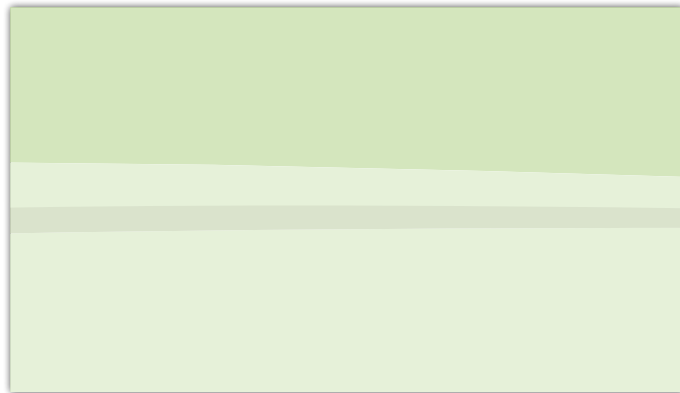


*Use of the logo on any light colored or light textured backgrounds may be allowed (see marketing posters & brochures) but must be pre-approved. Solid white backgrounds pre approved.

Front



Back




the asian

200 Larkin Street San Francisco, CA 94102 | asianart.org | 415.581.3753


General Admission Ticket
 Price: \$7.00
 Wed September, 9 2014 2:15 P.M.

Apply this admission ticket today towards museum membership

Today's animal is:



Quick thinker, practical, and resourceful



09/9/14

the asian

200 Larkin Street San Francisco, CA 94102 | asianart.org | 415.581.3753

General Admission Ticket
 Price: \$7.00
 Tue September, 8 2014 2:15 P.M.

Apply this admission ticket today towards museum membership

Today's animal is:



Energetic, enthusiastic, and self-confident



09/8/14

*PLEASE WEAR THIS STICKER AT ALL TIMES

the asian

200 Larkin Street San Francisco, CA 94102 | asianart.org | 415.581.3753

General Admission Ticket
 Price: \$7.00
 Thurs September, 10 2014 2:15 P.M.

Apply this admission ticket today towards museum membership

Today's animal is:



Rebellious, passionate, and generous



09/10/14

*PLEASE WEAR THIS STICKER AT ALL TIMES



MAHARAJA

The Splendor of India's Royal Courts

October 21–April 8

the asian

asianart.org | 200 Larkin Street



MAHARAJA

The Splendor of India's Royal Courts

October 21–April 8

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MAHARAJA

The Splendor of India's Royal Courts

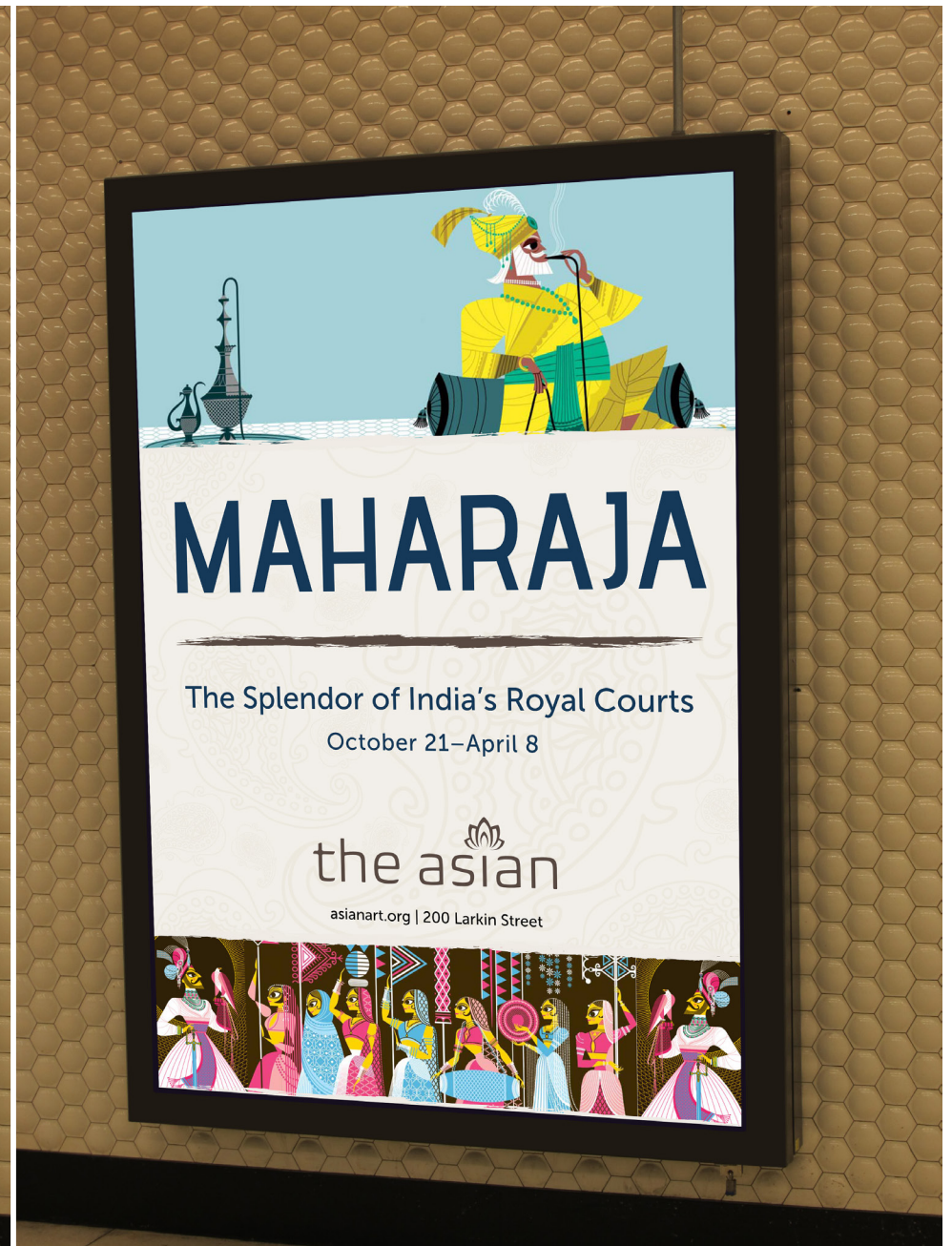
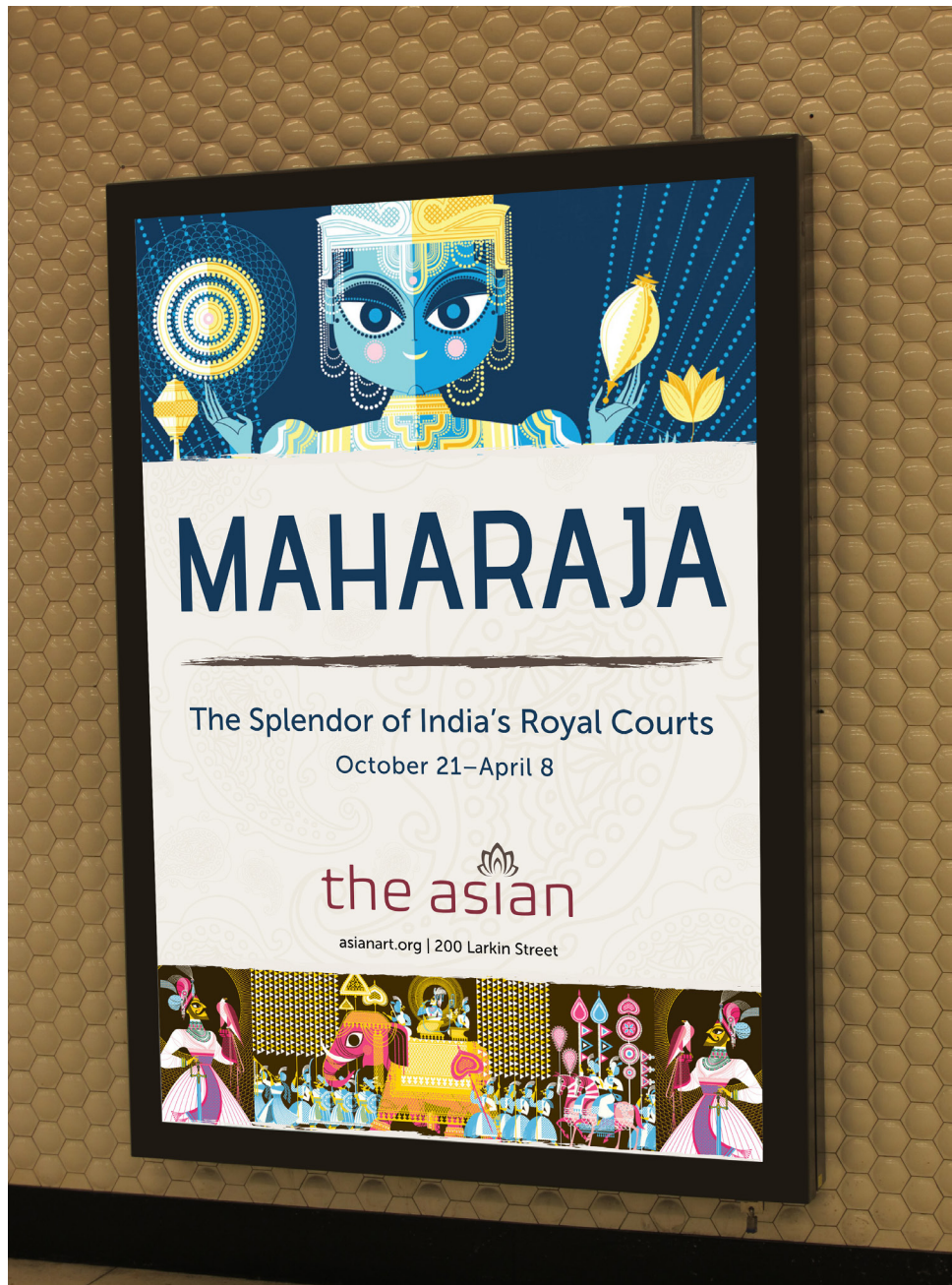
October 21–April 8

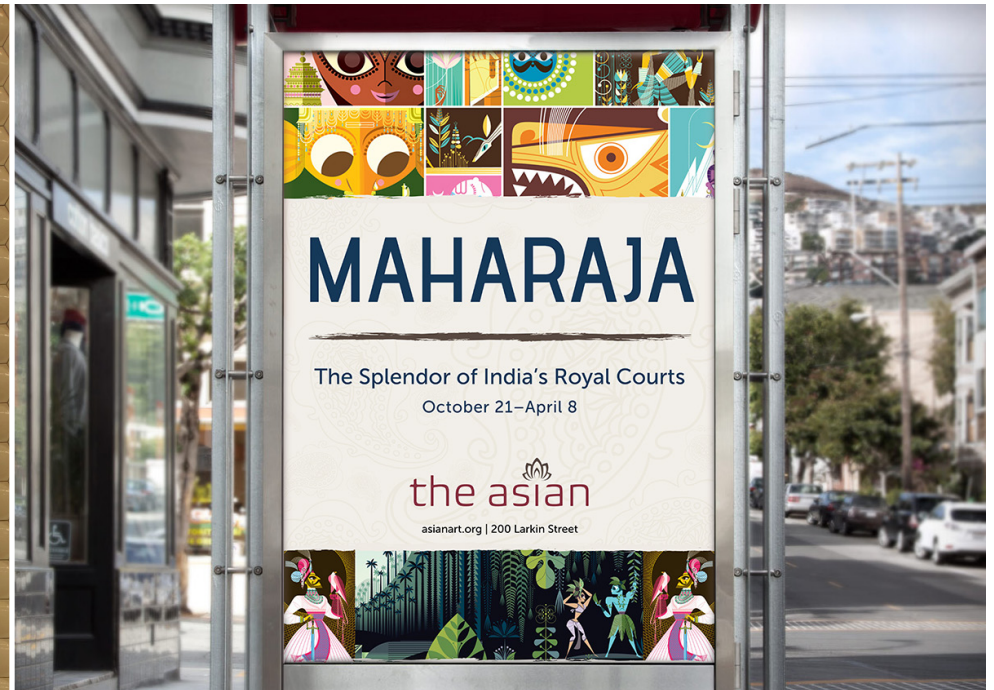
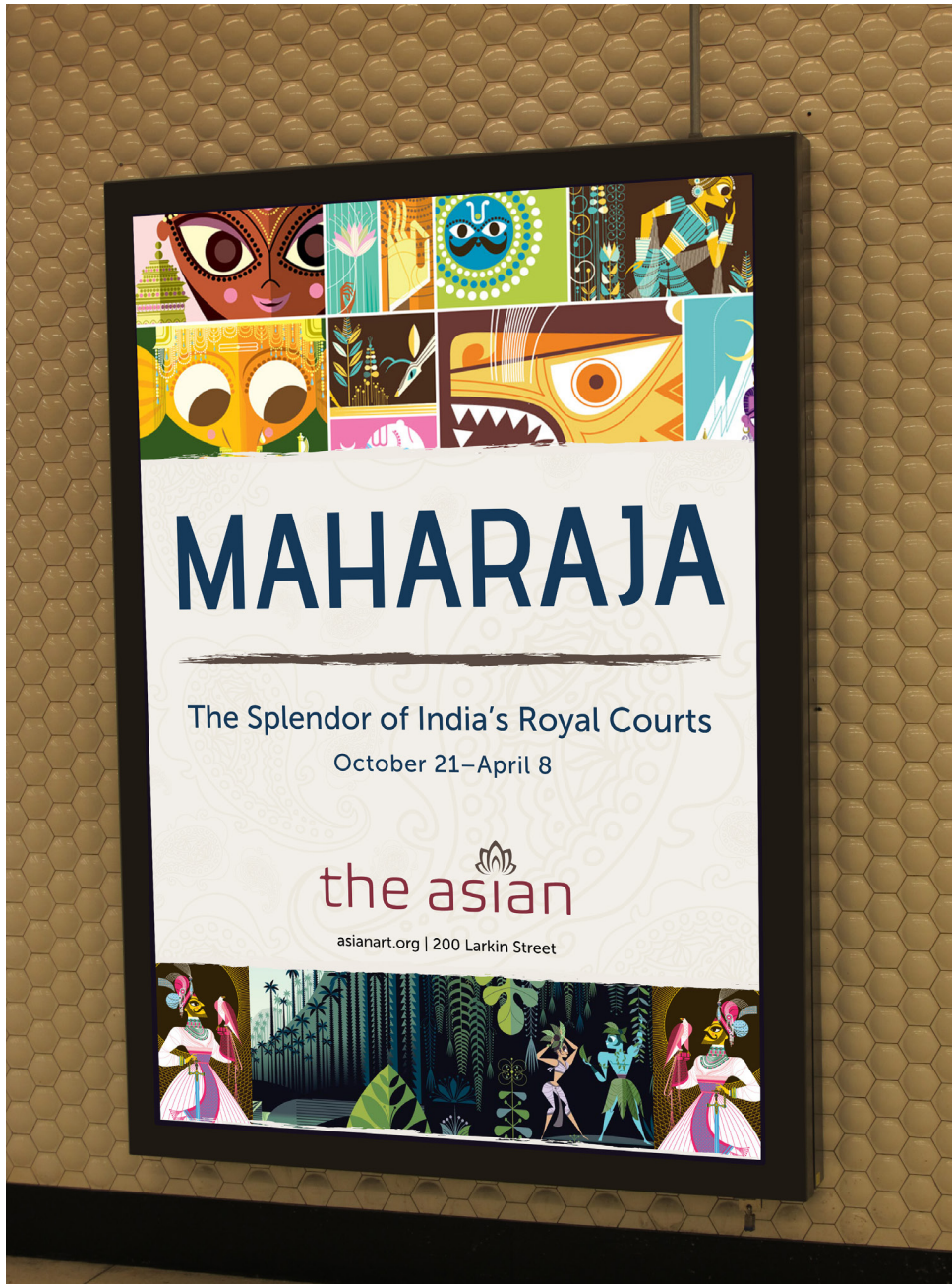

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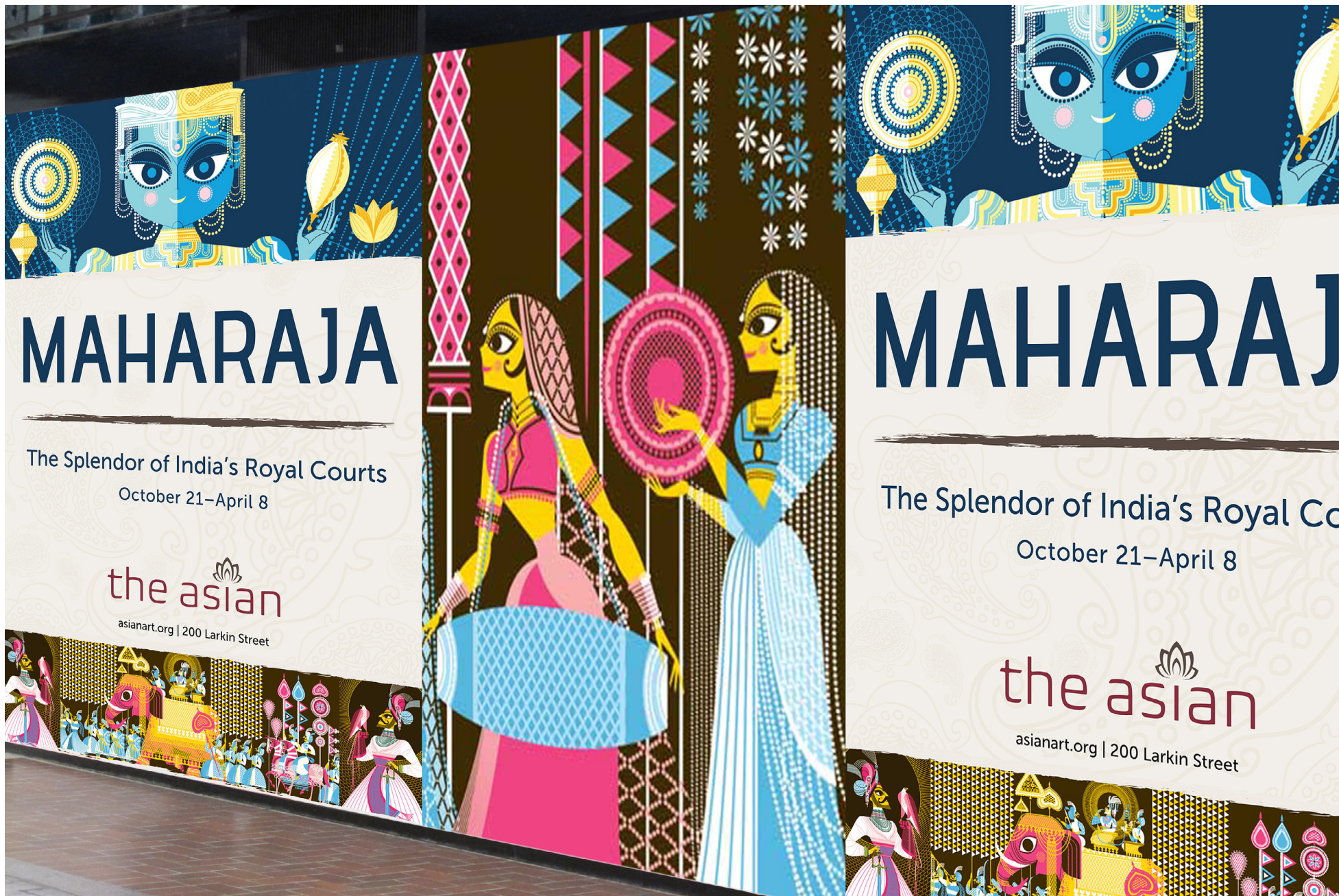
asianart.org | 200 Larkin Street











MAHARAJA

The Splendor of India's Royal Courts
October 21–April 8

the asian

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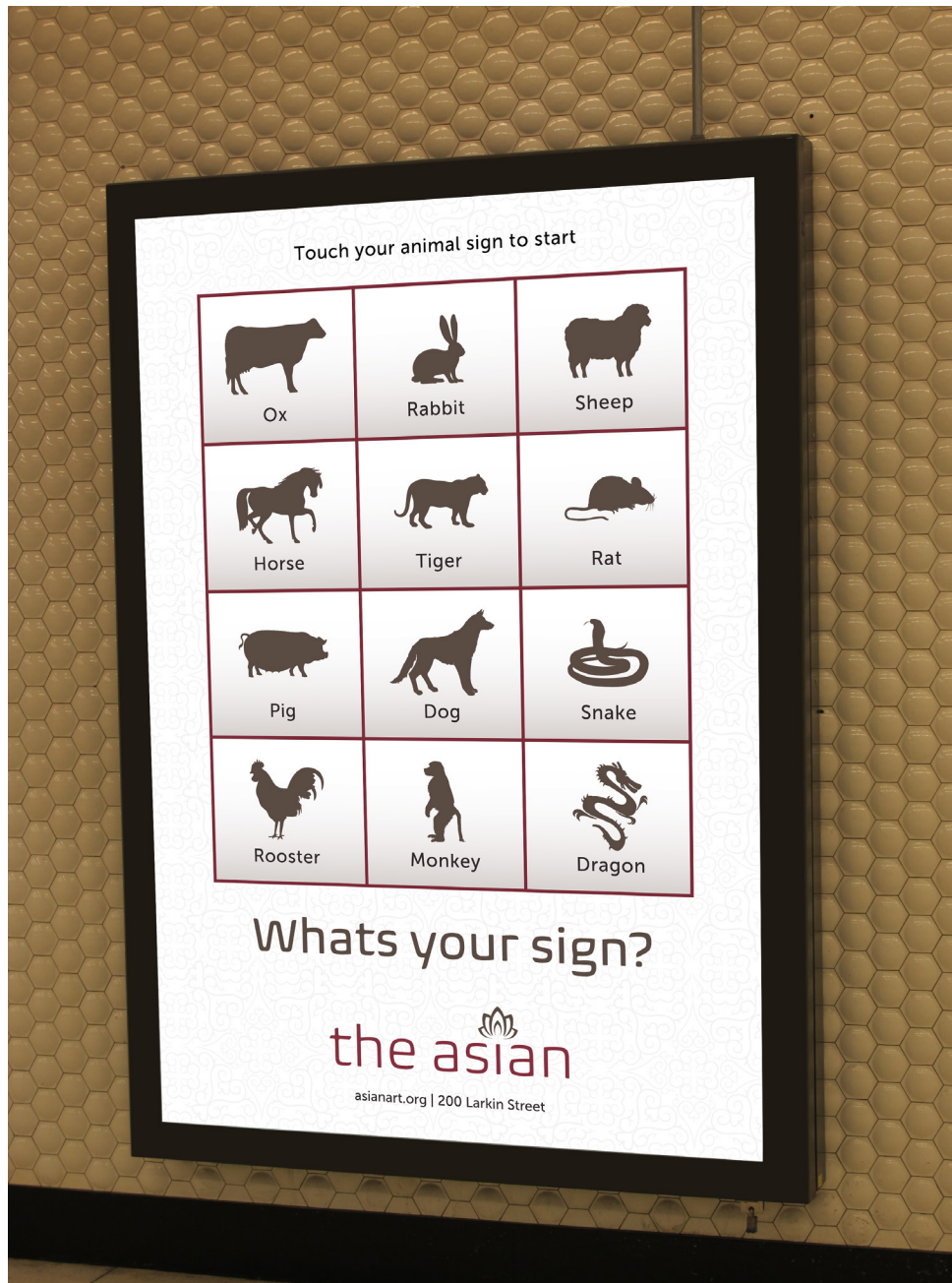
MAHARAJA

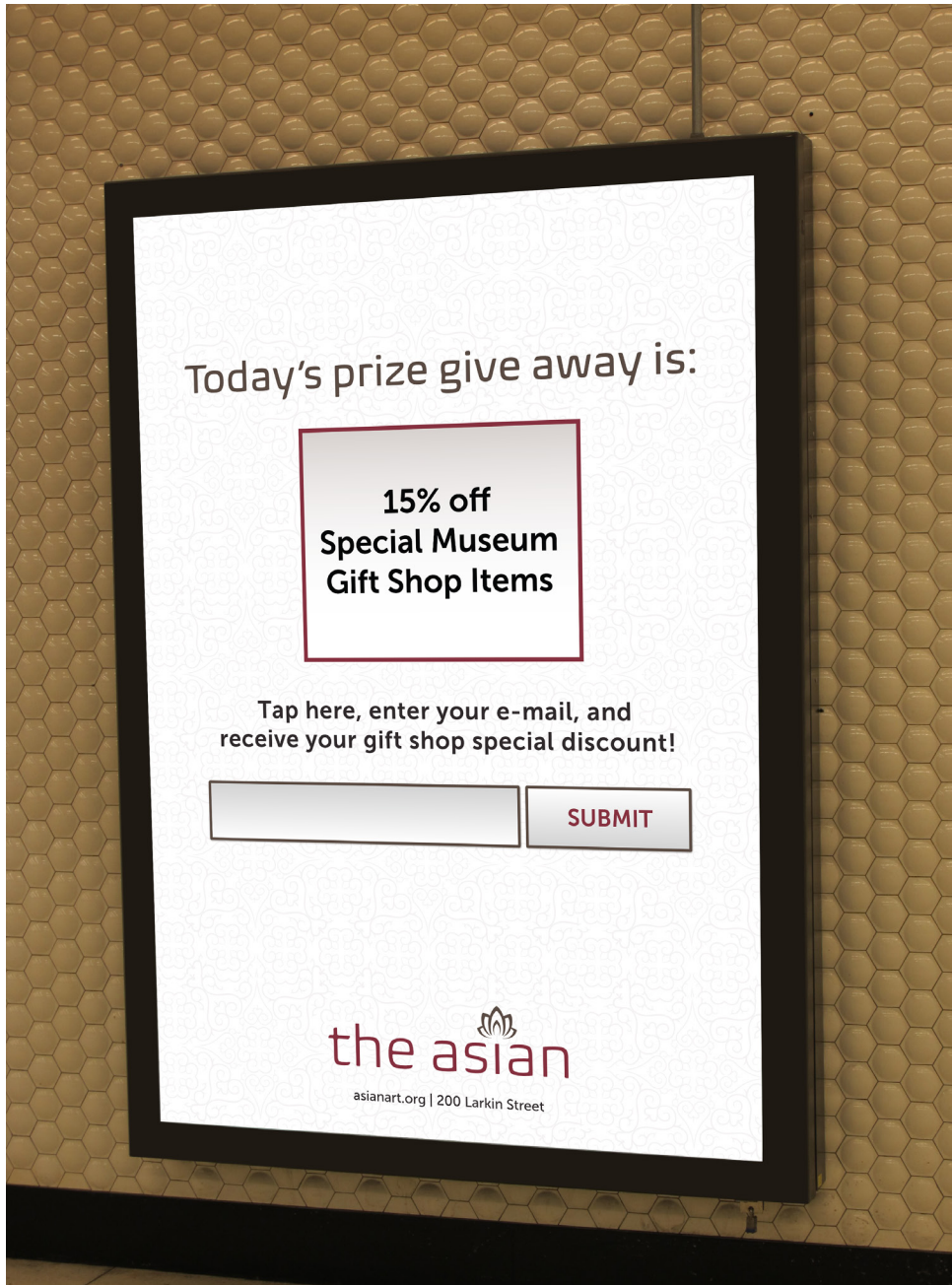
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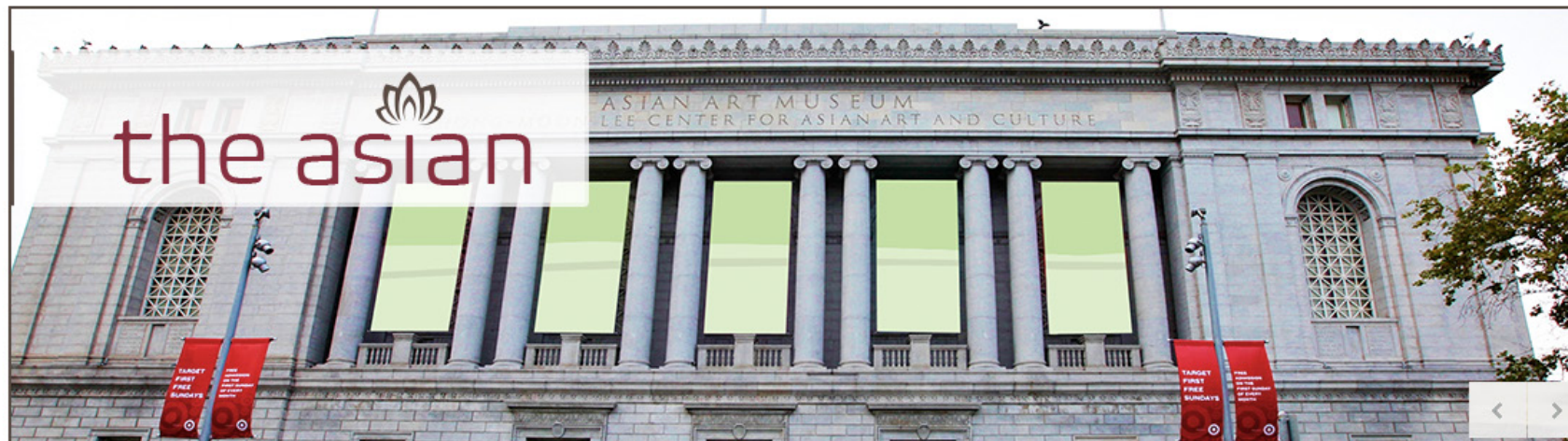
English

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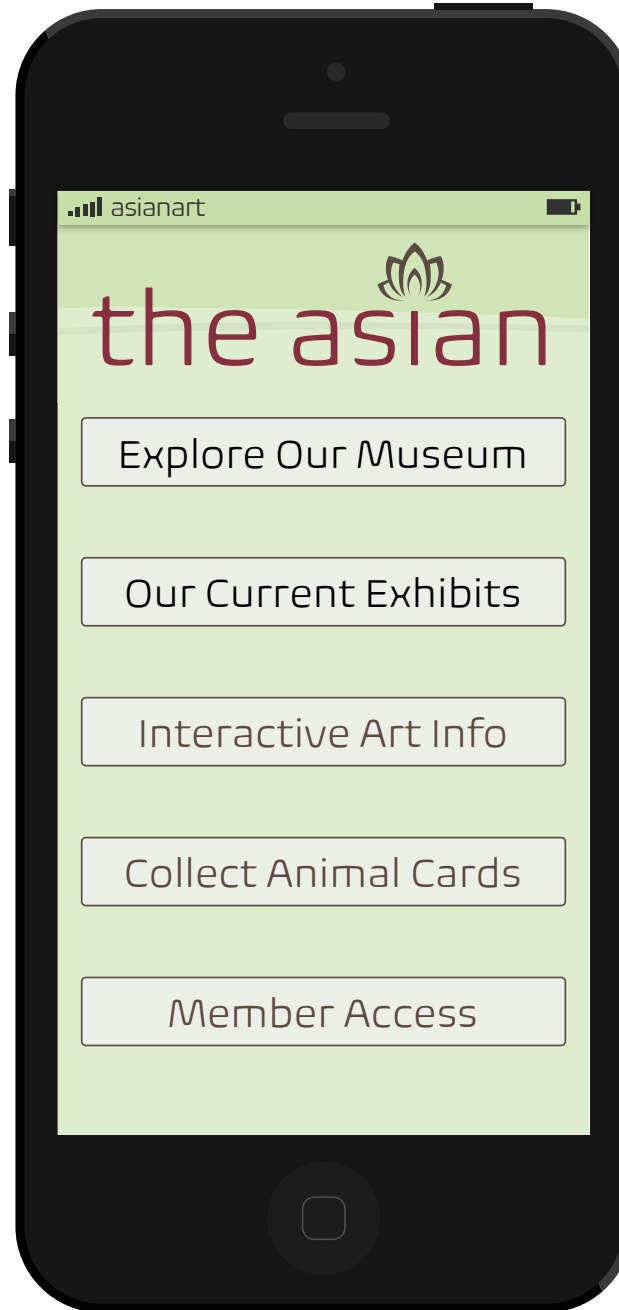
See The Best & SAVE



iPhone icon



Android icon





the asian

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Visit Us
200 Larkin St
San Francisco, CA 94102

Museum Hours
Tues-Sun 10-5
Monday Closed

Ticketing Information
Buy Tickets

MAHARAJA The Splendor of India's Royal Courts
October 21-April 8

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